Upgrade

When was the last time you craved a new and improved beach at journey's end, instead of the same beach that was here a year ago? Or ten years ago? Or a hundred? Are you not satisfied, today, simply with the sand, the sun as it has shone in exactly this spot for centuries past, the gentle rhythm of the ocean, over and over—the way it has always sounded: unamplified, unadorned, unenhanced by a single new technology?

When was the last time you felt the need for an upgrade to hiking trail two point one? Is it not true that as you return once more you long to find the trees, the mountain views, the waterfalls still and forever just as you remember them from that very first visit which now seems so long ago?

No smart screen here, no remote control, no address on the world wide web.

Not needed.

Just you, right where you belong for a change.

Steve Bloom January 2013