How to get Rich

I have it figured out.

I will create a genetically modified sunset, patent it, then make sure it's the only one in the sky, so every time you and your lover hold hands watching as the western glow hovers just this side of the horizon I can charge a users fee.

I did think I might simply write a book titled "How to get Rich" and sell it on the internet. But this idea is better.

"How about writing a poem titled 'How to get Rich' and selling it on the internet?" You ask.

Forget about it. I will never get rich by writing a poem.

Steve Bloom June 2012